



McDonald's Brisbane Marathon Festival 2020 EXHIBITOR INFORMATION



MCDONALD'S BRISBANE MARATHON EXPO



In 2020, the McDonald's Brisbane Marathon Festival will welcome thousands of local, interstate and international competitors and their supporters to its expo with the event precinct.

The expo will offer participants and spectators an opportunity to stock up on the latest in all things fitness, health, apparel, nutrition, and supplements at expo-only special prices.

Location: Marathon event precinct area, Riverstage, Brisbane

Saturday, June 6th 9am - 4pm

Sunday, June 7th 5:30am – 1pm

Admission to the Expo is free, with race pack pick up on Saturday within the Expo. Race day attracts almost 5000 runners across five events on Sunday from 6am until 1pm.

Across the two days the Expo is estimated to attract foot traffic of more than 7,000 participants, friends, family, and sporting enthusiasts.

Event fast facts:

- Over 50% per cent of participants are men
- The average age of participants is 37
- The oldest participant is 83
- The youngest is 4

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Bump in: 7am till 9am Saturday 1st June
Bump out: 2pm till 5pm Sunday 2nd June

Prices

3 x 3 = \$550

6 x 3 = \$1,000

Price includes:

- Two days expo site
- Power
- Marketing of the event Expo
- Additional advertising subject to availability.

To become an exhibitor please complete the online application form.

Please note applications will not be accepted if there is any conflicts with sponsors exclusivity.

Thank you to these sponsors who make this event possible



BRISBANE

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